

EuroCloud is an industry association bringing together key players in the field of cloud computing. Read more about the outcome of our annual congress as well as news from our member countries.

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Newsletter
European SaaS & Cloud Computing Community

Cloud as platform for European businesses

The growing maturity of cloud computing is empowering European businesses to seize the opportunities that this technology can deliver, while addressing the challenges facing companies moving to the cloud through best-practice and regulatory guidance. This was one of the key messages from the recent EuroCloud Congress 2011 held in Luxembourg. The congress acts as a meeting place for business leaders, policy makers and researchers engaged in cloud computing and applications from across Europe.



Last year's Congress culminated in the development of a 16-point action plan for cloud computing in Europe, which has been instrumental in EuroCloud's ongoing participation in preparing the European Union's consultation process for the development of its cloud computing strategy. That strategy will underpin the further development of the Digital Agenda, one of seven

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Editorial









The annual EuroCloud Congress in Luxembourg has ended. We look back at it as successful. We can only hope you had the same feeling after two days that the informative sessions as well as the networking part went quite well. In the meantime EuroCloud did not rest on its laurels.

We welcomed Equinix as new EuroCloud Gold Sponsor, we have made some valuable contacts, elected two new vice presidents and invited the coordinator of Romania, who just a couple of days ago joined EuroCloud, to join us at the congress and learn about the organisation instantly.

flagship initiatives to boost growth and jobs as part of Europe 2020, the EU's growth strategy.

This year's Congress saw further development of EuroCloud's work to help governments and other stakeholders to overcome concerns around cloud computing and to be better educated to the benefits this technology can deliver - particularly to smaller businesses, by making them more agile, scalable and able to compete on a global scale.

EuroCloud Congress showcased some of the finest examples of cloud computing with the announcement of EuroCloud Awards 2011 winners from across Europe.

-  ExDP, Ikarus, SolveDirect
-  We Are Cloud, RunMyProcess, PageOneDemand, OODrive
-  CloudSafe, VMWare, Plex, Eye on Health
-  Previder, Reflex Online
-  Muchbeta, OutSystems, Link, UTAD
-  DIVENTIC, Xlab, EuroPlus
-  Severalnines, City Network Hosting, eBuilder
-  Really Simple Systems, FinancialForce.com

We hope you have enjoyed the congress and we are already looking forward to next year to meet you again and other organisations who want to learn more about EuroCloud.

Pierre-José Billotte
President



News from Romania

Just before congress started we received information that Romania would be coordinated by [Elena Zvarici](#).

We are pleased to report this news of further progress by EuroCloud in Eastern Europe, where we feel the uptake of cloud computing has an important role to play. We will continue to work to extend our activities in



News from Spain

The annual SIMO Network is a major trade fair taking place in Madrid, Spain.

EuroCloud Spain will represent the Cloud Computing industry in the event Cloud Computing area and lectures will be available for Eurocloud members to take part in.

We also negotiated



Gold Sponsor: Equinix

EuroCloud being a non-profit organization depends on the work of volunteers and sponsorships.

[Equinix](#) have decided to become one of our Gold Sponsors. Equinix is a global provider of carrier neutral co-location services. Located in 37 strategic markets across the Americas, EMEA and

the region.

For the moment, we wish Elena all the best as she moves ahead with the establishment of EuroCloud Romania.

special prices for EuroCloud members;
stand/booth: €1200 (regular price €4200), 30 min
presentation/lecture: €250 Contact [Florence Garnier](#) for more information.

Asia-Pacific Equinix connect businesses with partners and customers around the world through high performance data centers, containing dynamic ecosystems and the broadest choice of networks.

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Would you like to become a sponsor or just want to get in touch with us?
Contact [Maurice van der Woude](#), General Director EuroCloud, for more information.

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