

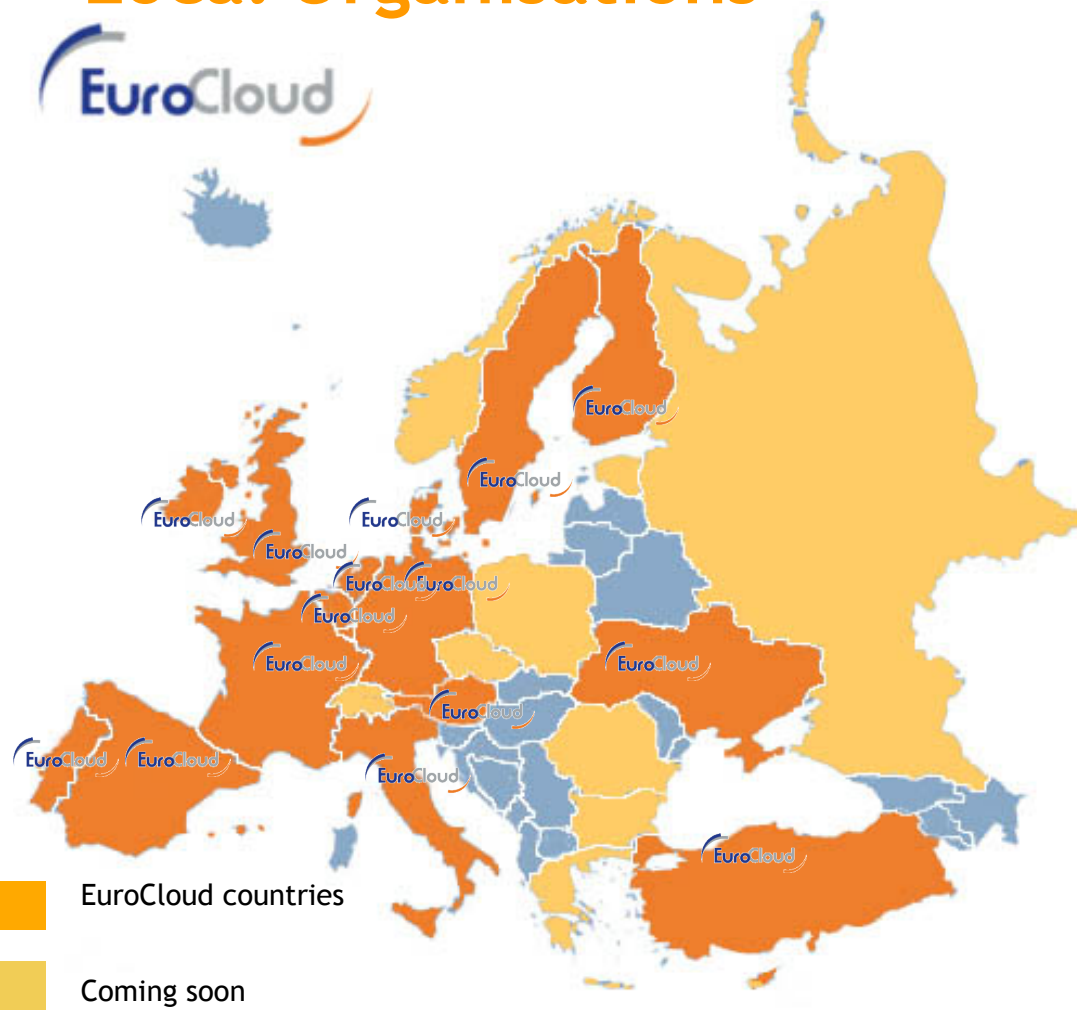


Partner Program 2010

Eurocloud is Making History

- EuroCloud is the unique and fastest growing **SaaS and Cloud Computing** community in Europe. In 2010, it is clearly the most dynamic and powerful IT wave. EuroCloud provides strongest attempt to structure this new industry in Europe
- Presence now in 16 countries (January) and 25 planned (December): Finland, Denmark, Sweden, Ireland, UK, Netherlands, Belgium, France, Luxembourg, Germany, Austria, Spain, Portugal, Ukraine, Turkey and Italy
- Discussions are now in progress with 8 other countries including Poland and Russia
- Representing more than 500 companies and 20.000 highly qualified contacts (CEO, CTO...), its community is extremely active and at the peak of technological and business innovation

EuroCloud Local Organisations



EuroCloud's European Presence (February 2010)

- Denmark
- Belgium
- France
- Germany
- Austria
- Italy
- Luxemburg
- Spain
- Portugal
- Sweden
- Ireland
- Netherlands
- Finland
- UK
- Ukraine
- Turkey

Business Summary

Partner Package

- EuroCloud offers an exceptional opportunity by providing a limited **Partner Package** to top European companies which clearly chose to be at the heart of this industry all over Europe.
- Get your company message across the powerful EuroCloud contact network
- Drive **relevant traffic** to your landing pages
- Get your business development and sales staff in front of **live prospects**
- **20.000 highly qualified contacts** all over Europe (Software, hosting, consulting, software sales): The partnerships include the access to EC's Cloud Computing contact database including more than 20.000 highly qualified contacts (CEO, CTO, Marketing Officer) over 15 countries.
- EC's **Top European Partner Package** (Gold package) and EC's **European Partner Package** (Silver package)
- **Be careful : the 28/02/10 the European's EuroCloud Launch Partner (ELP) statute granted for 3 months disappear**

Business Summary

LEWIS PR partnership



EuroCloud has chosen LEWIS PR to enforce EuroCloud's communications in Europe

- LEWIS PR <<http://www.lewispr.com/>> is a global agency, working with leading and emerging brands in the most demanding industry sectors around the world. The agency's guiding ethos is to deliver predictable results from integrated campaigns, at a predictable cost. It achieves this by developing creative campaigns and implementing them using innovative tactics and technologies on an international scale. Going beyond traditional corporate programmes, campaigns are characterised by their speed and responsiveness, their ingenuity, their depth of understanding and their commercial acumen.
- Among other innovative tools, LEWIS PR uses the LEWIS Social Media Wire <<http://www.lewiswire.com/>> for its clients. The tool is designed to make press releases more usable, searchable and shareable to journalists. Press releases published on LEWIS Wire (alongside traditional publishing and distribution mechanisms) will be search engine optimized, Technorati tagged, feature embedded multimedia and be in HTML format, as well as a host of other features.
- LEWIS has a global network of nearly 40 wholly-owned offices, including 18 in Europe.

EC's Top European Partner Gold Package

- EuroCloud proposes an extended partnership package called EC's **Top European Partner** for one year. This package offers a high value through an extensive presence on all EC media
- **6 country memberships** included
- One **hosted EuroCloud networking event** per year
- Presence (logo & link) on the EuroCloud's web site Homepage
- Presence (logo) on each monthly European EC Newsletter sent to more than 20.000 European contacts of Cloud & Saas community
- One **offered registration** for all EuroCloud (Europe) events and workshops.

EC's Top European Partner Package (follows)

- Presence (logo) on each European EC's Press Release (LEWIS PR)
- Presence (logo) on European EC's Twitter
- Presence (logo) on European EC's LinkedIn
- One **interview** per year in the European EC's Newsletter
- One **dedicated European EC's Newsletter** offers to the TEP
- 20% off on each European EC's sponsorships on EC's special operations (workshops, events, marketplace, etc.).

EC's Top European Partner Package (follows)

6 country-memberships with 2 chosen by each group:

- Group 1 : Denmark, Finland, Luxembourg, Ireland
- Group 2 : Portugal, Sweden, Belgium, Netherlands
- Group 3 : France, UK, Germany, Spain

EC's European Partner (EP) Silver Package

- EuroCloud proposes a limited partnership package called EC's **European Partner** for one year.
- Presence (logo & link) on the EuroCloud's web site Homepage
- Presence (logo) quarterly on European EC Newsletter sent to more than 20.000 european contacts of Cloud & Saas community
- One short interview per year on European EC Newsletter
- 10% off on each EC's sponsorships proposed on special operations (workshops, events, marketplace)

Sponsoring Package

Top European partner
European Partner

	Top European partner	European Partner
Homepage presence - logo and url	✓	✓
European newsletter - logo quarterly	✓	✓
European newsletter - logo monthly	✓	
European newsletter - short interview/y	✓	✓
European newsletter - interview - yearly	✓	
Special dedicated newsletter - yearly	✓	
Press releases - logo on all press releases	✓	

Sponsoring Package (follows)

Top partner
Partner

Hosted EC networking event	✓	
Linkedin and Twitter - logo	✓	
6 country memberships included	✓	
Discount on EuroCloud special Operations	20%	10%

Partner Packages

Prices & contact

Early bird rate
until March 1st
15% off on
Partner Packages

- **Contact**

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- **Web site** www.eurocloud.org