



EuroCloud welcomes eurocommissioner Neelie Kroes in her new assignment for IT and Internet

European organization for cloud computing and SaaS offers cooperation

Paris, xx December 2009 – In the new composed European Commission, Neelie Kroes will be responsible for the 'Digital Agenda' of the European Commission, including IT and Internet. EuroCloud expects to do good business with Mrs. Kroes, in propagating and stimulating European initiatives for Cloud Computing and Software-as-a-Service (SaaS). During her earlier Commission (Competition) Mrs. Kroes has shown an active approach. That is exactly the attitude that the European Cloud Computing industry needs to be able to withstand the competition in East and West.

EuroCloud is Europe's first SaaS and Cloud services community. EuroCloud consists of a team of important SaaS vendors, supporting parties, integrators and industry experts. They share best practices and extend their business within Europe. EuroCloud stands under the guidance of Pierre-José Billotte, president and founder of the former French ASP forum, now EuroCloud France.

Billotte: "We are happy with Mrs. Kroes' assignment. We are looking forward to supporting her. We offer cooperation with the European Commission in the further development in Europe or this new field of IT. EuroCloud will be the best commission's partner in Europe for designing European policies towards the European Cloud & SaaS industry, being the sole pan European organization gathering European SaaS & Cloud players coming from all parts of Europe. A lot has to be done with the new commissioner."

Theo Loth, the coordinator of EuroCloud the Netherlands adds: "In the Netherlands we already are familiar with Mrs. Kroes' decisiveness for a longer period of time. It is positive that a heavyweight as she is will occupy herself as the CIO of Europe with digital matters. By leveraging Cloud Computing and SaaS every organization - and also the European Commission itself - can reach significant cost savings and productivity benefits. However, there still is a number of matters to be dealt with, including standardization, security and legal aspects."

About EuroCloud

EuroCloud is a European network of local SaaS and cloud computing communities from Denmark, Germany, UK, Belgium, The Netherlands, Finland, Luxembourg,

France and Spain, including vendors and industry experts. It is aiming at developing the next generation of added value applications. EuroCloud plans to create further local communities in Poland and Sweden and will set up its headquarters in Brussels. Through its diverse membership, EuroCloud will promote cloud computing in Europe, including current state of the markets and future innovations, and will become a critical exchange platform across the different continents.

For further information, please visit: <http://www.eurocloud.org/>

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